

Election of Francine Champoux, Jean Dupré and Marie Pinsonneault to the Board of Directors of INS Québec

Montreal, June 28, 2018 – The annual general assembly of the Institut national du sport du Québec (INS Québec) held on June 27, 2018, marked the election of Francine Champoux, Jean Dupré and Marie Pinsonneault who join the Board of Directors replacing Alain Côté and Julie Moreau. Directors Lynn Blouin and Bernard Petiot were re-elected for a second term. The Board of Directors is thereby composed of Guy Létourneau (Vice-chair), Ariane Loignon, Tom Quinn (Chair), François Racine (Secretary-treasurer), Claude Rousseau and Carole Théberge.

“We welcome with great enthusiasm the election of Francine, Jean and Marie to the Board of Directors” says Tom Quinn, President of the Board. “Their commitment in the business world, their common leadership and their know-how in partnership development and human resources management are considerable assets for the Board. Their skills will be significant in our approach to increasing our own-source revenue and in the pursuit of intensifying the services of the Institut,” he concludes.

Francine Champoux

President and partner at Strataide, Mrs. Champoux is responsible for all services offered related to strategic planning, executive coaching, research of strategic partnerships and supporting foreign leaders and investors, in addition to ensuring the successful delivery of the various mandates entrusted to the firm. A seasoned strategist and accomplished businesswoman, she is well known in the business community in Montreal. In 2005, she founded Strataide, where for more than 12 years she has worked on the success of a multitude of special projects, always inspired by a spirit of sustainable economic development and societal impact.

General Manager of the Montreal Heart Institute Foundation for many years, she boasts extensive expertise in philanthropy, both strategically and organizationally, and has an impressive network of contacts across the many spheres of the business world.

Marie Pinsonneault

Madame Pinsonneault is President of Optimum Talent, Eastern Canada. Leader and distinguished businesswoman, Marie Pinsonneault is known for her leadership, her contagious energy and her innovative spirit.

With nearly 35 years of solid business experience in Montreal, she has more specifically been working in human resources and talent consulting since 2006. She previously managed an array of companies and business units in media and intellectual property and held various executive roles with several renowned organizations.

In 1984, she founded her own business Intelpro, specializing in database and digital information, which was subsequently acquired by Thomson Corp. in 1991. She remained an executive at the organization until 1997. She then took on various leadership roles in the media industry, including the position of New Media and Business Development Executive Director at Radio-Canada.

Jean Dupré

President and CEO of the Orchestre Métropolitain de Montréal since June 2012, Mr. Dupré has worked in nonprofit management, project planning and organizational management for 30 years.

Mr. Dupré was Chief Executive Officer of the Canadian Olympic Committee (COC) after being Director General of Speed Skating Canada for 15 years. Under his leadership, the largest sports organization in the country received the highest international acknowledgement in sports, the International Olympic Committee Sporting Excellence Award.

A Board of Directors member of the COC for 20 years, he has extensive knowledge of the Olympic and Paralympic movement.

Mr. Dupré was also responsible for the implementation of the Own the Podium program as a member of the Management and Implementation Committee.

Following a ministerial appointment in 2012, he is a member of the Board of Directors of the Sport Dispute Resolution Centre of Canada.

About Institut national du sport du Québec | www.insquebec.org

Institut national du sport du Québec is a “Catalyst of dreams—one athlete at a time” and acts as a key performance partner for high-performance sports in Quebec and Canada. With its network of eight regional multi-sport training centres, 17 single-sport training centres and its Complex at Olympic Park, which is home to eight high-performance training groups, INS Québec offers sports medicine, sports science and personal development services to athletes on Canadian national teams training in Quebec, next-generation athletes, high-performance coaches and sports. A member of the Canadian Olympic and Paralympic Sport Institute Network, INS Québec serves more than 500 high-performance athletes, 2,200 next-generation athletes and the nearly 900 coaches who train them.

INS Québec receives support from the Ministère de l'Éducation et de l'Enseignement supérieur, Sport Canada, Own the Podium, the Canadian Olympic Committee, the Canadian Olympic Foundation, the Canadian Paralympic Committee and the Coaching Association of Canada, in addition to private partners such as CISCO, Bell, Mondo, Teknion | Roy & Breton, Côté Fleury, Inaxsys, B2dix and Sports Experts.

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