

Welcome to the Institut national du sport du Québec!

To members of the media,

Responding to your need for accuracy, we have prepared this aide-mémoire that informs you on the proper way to talk about INS Québec in your articles and reports.

Please, let us know if you have any questions regarding the content or any other subject concerning the Institut, its mission, services and programs.

The communications team

How to Talk about the Institut?

Name



Institut national du sport du Québec

INS Québec

Institut



INS

(It is another organization)

National Sport Institute of Québec
(only the name in French must be used)

Acronym



There is no official acronym, in **writing** and in **speech**.

To abbreviate, you must use **INS Québec**



INS

INSQ

INSQC

INSQc

Locations



Our facilities are identified by the expression

**“Institut national du sport
du Québec Complex”**

or **“INS Québec Complex”**

Sports facilities must be identified to INS
Québec and not to sports organizations.

...at the dojo of INS Québec (Complex)
...at the INS Québec’s medical clinic
...at the gym of INS Québec (Complex)



INS Québec must not be replaced
by **“Olympic Park”**.

As in sentences such as
*“We met the athlete during
her training at the Olympic Park
(or at the Olympic Park Sports Center).”*

Do not use
“at the Olympic Stadium”
because the Institut is not located
at the Stadium.

Experts



Our experts at INS Québec should be identified with their official title
and not only by professional or academic terms.
(ex: nutritionist, doctor, doctoral student, researcher, physiologist, etc.)

To Reach Us



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