

jouez gagnant!

Invite a high level athlete and get moving, set goals, persevere and adopt an active lifestyle! Launched in 2003, the objective of the *Jouez gagnant!* program is to promote the benefits of sports and physical activity to young people. Athletes are invited to reach out to young Quebecers through activities and conferences organized by schools, sports organizations and community groups. All this for free!

Target group

The *Jouez gagnant!* program, is intended for schools, sports organizations and community organizations. Its message is intended mainly for students between the ages of 9 and 17, but it can also be adapted to other target groups and contexts.

Details and criteria:

- The activity must involve at least 50 participants.
- Each organization or group is limited to one activity a year.
- The electronic request form must be completed and submitted one month in advance.
- Participants must be students in Grade 3 or higher.
- The presentation lasts from 45 to 60 minutes.

Content of the message

Winning strategies, such as defining a dream, developing a desire to meet challenges and having fun, are proposed to help audience members acquire the tools to make their own dreams come true. Each speaker talks about his or her sport and about an Olympic value, and explains a winning strategy. It is possible to adapt the content to the target group and context of the event.

Context

A presentation by a *Jouez gagnant* athlete can in itself constitute an activity for young people, or it can be included in an existing or planned event: first day of school, school Olympics, annual variety show, etc. Flexibility regarding the date increases the chance that your request will be accepted.

An agreement with the *Jouez gagnant!* coordinator must be established beforehand for each event. The coordinator will inform the speaker of your proposal.

Role and responsibilities of the host organization

The host organizations must:

- Complete a request using an online form: <https://insqc.org/ins/jg/demandeEN.jsp>

- promote the activity to the target group
- name a contact person to welcome and guide the speaker during the visit
- prepare the students in advance by coming up with questions for the speaker and downloading the educational toolkit of the Canadian Olympic School Program
- after the visit, complete the evaluation e-form that you received with the confirmation email

Contact

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Bring the enthusiasm of the Olympic movement right into the classroom and the entire school!

The Canadian Olympic Committee, a proud partner of Jouez gagnant! since 2006, provides schools with educational toolkits to be used in class. Download the toolkits of the Canadian Olympic School Program free of charge at <http://olympic.ca/education/>.

