

Dolce

MILANO-CORTINA

To benefit  **INS**
QUÉBEC





CELEBRATING AND SUPPORTING ATHLETES

The Institut national du sport du Québec invites you to “Dolce Milano–Cortina,” an exclusive corporate dinner celebrating the athletes who will proudly represent us at the major sporting event in Milan and Cortina in February 2026.

Your participation in this event will help INS Québec to continue providing top-level support to high-performance athletes as they prepare for upcoming major international competitions.



CERCLE DES GOUVERNEURS 2026

The Cercle des Gouverneurs is a group of passionate and committed business leaders who contribute to the success of high-performance athletes by helping fund the frontline services provided by INS Québec.

André Lachance, Le Groupe Cirque du Soleil

Bruno Dubé, Sphere Media Productions

Emmanuelle Sansfaçon, GreenShield

François Dumontier, Parc olympique

François Lefebvre, Molson Coors

Frédéric Poulin, Sollio Groupe Coopératif

Jean R. Dupré, INS Québec

Karine Allard, Rio Tinto

Louis-Philippe Neveu, Groupe TVA

Marie-Claude Blais, École nationale d'aérotechnique

Michael Bardagi, Bardagi Tiranardi Avocats

Michel Laramée, INS Québec

Nadège Gousse, Consultation

Nicola Courtemanche, EssilorLuxottica

Patrick Boivin, Bearmind

Paul-André Côté, Celsius Communication

Sacha Vaillancourt, BFL Canada

Virginie R. de Massy, Celsius Communication



ON THE PROGRAM



- Meet & Greet with renowned athletes and personalities
- Inspiring testimonials
- Silent auction
- Celebration bubbles and culinary surprises



WHEN AND WHERE



Tuesday, April 28, 2026,
from 11 a.m. to 2 p.m.

Le Centre Sheraton Montréal
1201 René-Lévesque Blvd. West



CULINARY CONCEPT



IMPASTO

Italy on your plate, brought to you by Stefano Faita and his team from the Impasto restaurant



TESTIMONIALS FROM THE 2025 EDITION

"The atmosphere, food, venue, athlete appearances, service, bar and appetizers — I loved my event!"

"The cocktail reception before the seated dinner was well organized and made networking easy."

"An exceptional meal in a banquet setting with over 350 guests."

Recap video



Journal de Montréal (Rodger Brulotte)

L'INS Québec amasse une somme de 157 000\$

PARADE
RODGER BRULOTTE
Montréal, 28 mars 2025 (22h)
MISE À JOUR: Montréal, 28 mars 2025 (21h)

À l'occasion d'un an des Jeux olympiques et paralympiques de Milan-Cortina, l'Institut national du sport du Québec (INS Québec) a tenu son événement-levée de fonds Apéritif Milano-Cortina, qui a permis de générer un profit net de 157 000 \$. Présidé par TELUS Santé à titre de partenaire chef de maison, l'Apéritif Milano-Cortina a pu compter sur l'appui de nombreux partenaires et donateurs ainsi que sur l'engagement d'un Cercle des Gouverneurs formé de leaders issus du milieu des affaires.

Plus de 55 athlètes de haut niveau, actifs ou retraités, qu'on voit sur la photo, ont pris part à l'événement-bénéfice Apéritif Milano-Cortina.

La Presse (Simon Drouin)



PHOTO: ANTOINETTE JARROLD/FOURNEAUX/INS QUÉBEC
L'Institut national du sport du Québec (INS Québec) a permis d'amasser 157 000 \$.

L'événement de l'INS Québec, qui réunit des centaines d'athlètes de haut niveau, a permis d'amasser 157 000 \$, un succès inspiré aux dires du porte-parole Jean Gosselin. Cette somme servira au soutien des athlètes olympiques et paralympiques de Milan Cortina et à l'expansion de la première clinique interdisciplinaire spécialisée dans le traitement des commotions cérébrales pour les sportifs.



CONTRIBUTE*

VIP TABLE

\$5,500

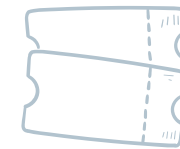
- Table for eight (8) guests of your choice
- An athlete and an INS Québec expert at your table
- Official table photo
- Your company logo on the place card at your table
- A bursary awarded to the athlete at your table



DUO

\$1,000

- Two (2) tickets to the event



INDIVIDUAL TICKET

\$600



MAKE A DONATION



Patron

Make a donation to directly support to athletes as they prepare for major sports events and to support innovation in sports science and medicine at INS Québec.

FOR MORE INFO

www.insquebec.org/en/dolce/

* A tax receipt for the donation portion of the contribution is available upon request.

PARTNERSHIPS

TITLE PARTNER



Co-chefs de mission

\$25,000 x 2

Get maximum visibility as a title co-partner

- Co-presenter title
- Composite event logo including co-partner logos
- Two (2) VIP tables
- Presence of an athlete and an expert at each of your tables (first choice)
- Official table photo
- Exclusivity in your category (excluding table and ticket sales)
- Speaking opportunity at the event
- Kiosk opportunity during the cocktail reception
- Mention in the press release
- Your company logo: posters, newsletters, table place cards, partner board, giant screens, and other print and digital productions
- A dedicated post on our social media
- Beyond the event: official tour of the INS Québec Complex and access to a meeting room

OFFICIAL PARTNERS



Podium

\$10,000 x 3

Get maximum visibility as one of three official partners

- Podium title (maximum of three partners)
- Your company logo: posters, newsletters, table place cards, partner board, giant screens, and other printed and digital materials
- A dedicated post on our social media
- Table for eight (8) guests of your choice
- Presence of an athlete and an expert at your table (priority selection)
- Official table photo with the athlete and expert
- Beyond the event: official tour of the INS Québec Complex and access to a meeting room

CONTRIBUTOR



Auction

Contribute to the success of the event by providing one or more auction items

- Your company logos: auction partners page, giant screens, newsletter, auction partners poster, social media post
- Other benefits depending on the nature and value of the support provided